

Partic Motor Spares - Life begins at 40

Newark-based UAN member, Partic Motor Spares is celebrating 40 years in business as a leading supplier of commercial vehicle components in the UK.



"40 years is a fantastic achievement and something that we are extremely proud of," said Jack Beard, Operations Manager at Partic Motor Spares. "The business has come a long way over the years and still remains a family-owned and run company. "We now employ over 80 members of staff, with a large percentage of them being with us for many years. The success would not have been possible without the hard work of our loyal and very committed staff."

With branches strategically located throughout the East Midlands, Partic Motor Spares holds service to its customers as a top priority and offers a first-class delivery service backed up by superb technical support, range and product availability. Jack cites the organisation's membership of the United Aftermarket Network (UAN) since 2008 as a major factor behind their success.



"Our UAN membership has connected us with new and innovative suppliers and allowed us to improve our product availability as a result," said Jack. "We have always worked very closely with our suppliers but with the help of UAN, we have advanced these even further."

In addition, Partic Motor Spares regularly receive both digital and print marketing materials from UAN, which showcases

new-to-range products and promotions. This essential insight into the latest and greatest that the commercial vehicle sector has to offer helps the team to offer the best advice and components to their customers.

“ The increasing number of products and suppliers available through CV LOGIX has been very advantageous for us in terms of stock availability, in an ever-changing aftermarket industry. It has allowed us to develop and structure the way we purchase certain products, whilst maintaining a competitive service and price, which we can then pass onto our customers.

We work closely with Rod Edwards and Phil Dodd from the Alliance Automotive Group. We have quarterly meetings with CV LOGIX which are structured and very worthwhile. Regular contact is key for us and that is never a problem, as UAN are easy to get a hold of. Our queries are always sorted out quickly and efficiently.

Jack Beard,
Operations Manager at Partic Motor Spares



After 40 years in operation, that begs the question; what does the future hold for the business?

"We continue to examine further, potential avenues of organic growth and areas where we can enhance the service we provide to an ever-expanding client base," commented Jack. "Our UAN membership will be a major driver of this. However, through all the developments in the business, our business model has never changed; service to our customers will always remain paramount."



For more information visit: www.particmotorsparses.co.uk or www.cvdistributors.co.uk